

大华银行(中国)有限公司 United Overseas Bank (China) Limited 上海市浦东新区东园路111号 1层 105单元, 2层, 3层 邮编 200120

电话: (86) (21) 6061 8888 传真: (86) (21) 6886 0908

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新闻稿

# 实时发布

大华银行(中国)在2014年《亚洲货币》杂志"现金管理评选"中斩获四项"最佳"

**上海,2014 年 8 月 25 日**——大华银行中国有限公司(大华银行(中国))在《亚洲货币》<sup>1</sup>2014 年度"现金管理评选"中获得企业客户强有力的信心投票,在众多银行中脱颖而出,获得四项年度"最佳"。本次评选共有来自全球范围内的共 9,000 多家企业及 13,000 多家金融机构参与评选。

大华银行(中国)荣获的四个奖项为: "最佳现金管理外资银行(小型企业)"、"最佳现金管理外资银行(大型企业)"、"最佳境内现金管理服务外资银行(小型企业)"和"最佳跨境现金管理服务外资银行(小型企业)"。

大华银行在整个亚太地区内共荣获 23 项大奖,包括:新加坡"最佳现金管理本地银行(中小型企业和大型企业)",马来西亚"最佳现金管理外资银行"2和泰国"最佳现金管理外资银行"3。(获奖详单请见附表)

获得上述奖项反映了大华银行交易银行业务在过去 12 个月内稳固的业务增长。2014 年上半年,大华银行集团交易银行业务收入同比增长 28%。除了贸易贷款获得双倍增长外,在目前利率较低的环境下,大华银行集团还取得了两位数字的存款增长率。

大华银行(中国)交易银行部负责人林楚强先生表示: "我们在了解客户现金管理需求、为客户提供个性化的现金管理解决方案,以服务于他们的区域拓展方面做出了不懈努力。这次获得的四个奖项,证明了中国的企业客户对大华银行现金管理服务的信心。我们将继续通过集团独一无二的区域网络优势和本地化的市场经验,帮助企业客户提高现金管理效率,有效控制外汇、利率及同业风险。"

为了能够更好地服务于客户的跨境现金及贸易需求,大华银行在不断扩大现金管理和供应链融资团队的同时,还对现有的企业网银进行了升级,使其成为一个集现金管理、贸易融资和供应链服务功能为一体的综

<sup>&</sup>lt;sup>1</sup>《亚洲货币》"现金管理"评选是由香港《亚洲货币》杂志举办的年度评选。本次评选为第24届,旨在表彰为客户提供最佳现金管理建议、服务和解决方案的银行。

<sup>2</sup>针对马来西亚的中小型企业和大型企业。

<sup>3</sup> 针对泰国的中型企业



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合性电子平台。通过这个在线平台,企业客户既可以实时查看现金流和贸易头寸,从而在其跨区域的业务 拓展中,更高效地控制和管理运营资本。

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#### 附表

## **UOB Singapore**

Best Local CM Bank in Singapore as voted by small sized corporates Best Local CM Bank in Singapore as voted by medium-sized corporates Best Local CM Bank in Singapore as voted by large-sized corporates

Best Overall Domestic CM Services in Singapore as voted by small-sized corporates Best Overall Domestic CM Services in Singapore as voted by medium-sized corporates

Best Overall Cross-Border CM Services in Singapore as voted by small-sized corporates Best Overall Cross-Border CM Services in Singapore as voted by medium-sized corporates Best Overall Cross-Border CM Services in Singapore as voted by large-sized corporates

Best Local Currency CM Services for SGD as voted by Financial Institutions

#### **UOB** China

Best Foreign CM Bank in China as voted by small-sized corporates Best Foreign CM Bank in China as voted by large-sized corporates

Best Foreign Domestic CM Services in China as voted by small-sized corporates Best Foreign Cross-Border CM Services in China as voted by small-sized corporates

# **UOB Malaysia**

Best Foreign CM Bank in Malaysia as voted by small-sized corporates Best Foreign CM Bank in Malaysia as voted by medium-sized corporates Best Foreign CM Bank in Malaysia as voted by large-sized corporates

Best Foreign Domestic CM Services in Malaysia as voted by small-sized corporates
Best Foreign Domestic CM Services in Malaysia as voted by medium-sized corporates
Joint #1 Best Foreign Domestic CM Services in Malaysia as voted by large-sized corporates

Best Foreign Cross-Border CM Services in Malaysia as voted by small-sized corporates Best Foreign Cross- Border CM Services in Malaysia as voted by medium-sized corporates

### **UOB Thailand**

Best Foreign Domestic CM Services in Thailand as voted by medium-sized corporates Best Foreign Cross- Border CM Services in Thailand as voted by medium-sized corporates



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### 关于大华银行(中国) 有限公司

大华银行(中国) 有限公司(大华银行(中国))为大华银行有限公司(大华银行)的在华全资子公司,是亚洲银行业翘楚。大华银行(中国)有限公司于 2007 年 12 月 18 日注册成立,并于 2008 年 1 月 2 日正式对外开业。通过稳健经营、健康发展,目前,已在北京、上海、广州、深圳、厦门、成都、沈阳、天津和杭州拥有十多家分支行。大华银行(中国)为企业和个人客户提供全面的外币和人民币银行产品和服务,包括: 存款、贷款、项目及贸易融资、汇款、担保及贴现、外币兑换、财富管理和资金服务。 欲了解更多信息,请登陆大华银行(中国)官方网站:www.UOBChina.com.cn

# 如有垂询,请联系:

付玥

大华银行(中国)品牌绩效与企业传播部 电邮: Sabrina.FuY@uobgroup.com

电话: +86 21 6061 8647

肖昊

大华银行(中国)品牌绩效与企业传播部 电邮: Frank.XiaoH@uobgroup.com

电话: +86 21 6061 8660